

Master AI for Your Small Business

AI and Strategy Training | Practical | Human-Led

Research shows that:*

Small business owners who understand AI **outperform** those who don't.
Clients expect **AI-supported speed**,
but they still **trust human judgment** the most.

Our Approach

First: **Master the basics** in a safe, supportive space: learn, play, experiment.

Then: **Build the foundation and strategy** your business needs.

No jargon. No hype. No pressure.

Start Where You Are

AI SMART LAB

(\$30/mo - Fall 2026)

Explore, experiment, stay current; build confidence using AI in a low-pressure environment. Part of MEG.

- Stay AI-Current
- Try tools in real time
- Community support; share solutions
- Don't do this alone.

[View Lab Info](#)

AI ESSENTIALS

COURSE (\$197)

Build your foundation with guided, hands-on training designed for small business owners.

- Learn safe, responsible AI use
- Practice prompting, creating content, conducting research
- Create images, video, workflows, apps.
- Find the right tools to support how you work

[View Course Info](#)

AI SMART MASTERMIND

(3-Mo PIF \$450)*

(6-Mo PIF \$900)*

(or \$180/mo)*

Apply AI strategically with expert guidance, peer insight, & accountability

- Integrate AI strategically into your systems and workflow
- Strengthen your positioning in an AI-driven market
- Combine AI efficiency with human expertise

[Mastermind Info](#)

Your Outcome

Use AI confidently, responsibly, and effectively, while strengthening the human expertise your clients value most.

*Research from McKinsey, IBM, Salesforce, and MIT Sloan

*The pay-in-full rate and the \$180 mo. rate apply for registrations completed (including payment) by Aug 7, 2026. Then reg. pricing applies.

Robin Suomi, MBA, founder and former business professor, has worked with thousands of small business owners for 20+ years.